

# LIFE & LEADERSHIP PLAN

DESIGNED FOR THE NEXT 12-24 MONTHS

## WORD OF THE YEAR: \_\_\_\_\_

### STEP 1: FAST FORWARD 10 YEARS EXERCISE

(Imagine your life 10 years from today and answer the following questions)

- Where do I live?
- Who am I with?
- What am I doing?
- What do I want?
- How do I feel?
- What do I want to be remembered for?
- Two big epitaph questions:

What do people say of you?

What do you say of yourself?

**STEVEGUTZLER** GROWING LEADERS AT EVERY LEVEL  
WWW.STEVEGUTZLER.COM

To book Steve, contact us: p: (425) 681 9871 e: [steve@stevegutzler.com](mailto:steve@stevegutzler.com)

© 2025 STEVE GUTZLER LEADERSHIP QUEST

# LIFE & LEADERSHIP PLAN

DESIGNED FOR THE NEXT 12-24 MONTHS

## STEP 2: MY LIFE PURPOSE

(Document your life purpose in a paragraph– it may include your life center, character traits, communication, and primary contribution of your life.)

## STEP 3: MY FIVE CORE VALUES

**"What you invest your time in defines who you are."**

Steve Gutzler

**STEVEGUTZLER** GROWING LEADERS AT EVERY LEVEL  
WWW.STEVEGUTZLER.COM

To book Steve, contact us: p: (425) 681 9871 e: [steve@stevegutzler.com](mailto:steve@stevegutzler.com)

© 2025 STEVE GUTZLER LEADERSHIP QUEST

# LIFE & LEADERSHIP PLAN

DESIGNED FOR THE NEXT 12-24 MONTHS

## STEP 4: MY CODE OF HONOR

(8-10 promises I want to make and keep for myself. Examples: Live my faith, be emotionally-balanced, dream big, serve unconditionally and so on.)

**"Elite leaders pursue dreams, aspire greatness and courageousness, think about success, are resilient, and LIVE A LIFE PLAN."**

Steve Gutzler

**STEVEGUTZLER** GROWING LEADERS AT EVERY LEVEL  
WWW.STVEGUTZLER.COM

To book Steve, contact us: p: (425) 681 9871 e: [steve@stevegutzler.com](mailto:steve@stevegutzler.com)

© 2025 STEVE GUTZLER LEADERSHIP QUEST

# LIFE & LEADERSHIP PLAN

DESIGNED FOR THE NEXT 12-24 MONTHS

## STEP 5: CREATE A VISION STATEMENT FOR EACH OF THE 7 KEY AREAS OF LIFE

(Example: Health and fitness: I will maintain and optimize my health and fitness through consistent daily workouts, high-energy balanced nutrition, and proper sleep and rest.)

- My Family Relationships
- My Professional Career
- My Personal Development
- My Health and Fitness
- My Finances
- My Fun Factor
- My Soulful Peace

**"Absorb what is useful, reject what is useless, add what is essentially your own."**

Bruce Lee

**STEVEGUTZLER** GROWING LEADERS AT EVERY LEVEL  
WWW.STEVEGUTZLER.COM

To book Steve, contact us: p: (425) 681 9871 e: [steve@stevegutzler.com](mailto:steve@stevegutzler.com)

© 2025 STEVE GUTZLER LEADERSHIP QUEST

# LIFE & LEADERSHIP PLAN

DESIGNED FOR THE NEXT 12-24 MONTHS

## STEP 6: FOCUSED GOALS AND ACTIVITY

This is where you now clearly define special goals and activities in each of the key seven areas. These goals and activities should include 10-15 specific SMART goals and current activities you want to keep acting on.

Most of these goals should be for the next 12-24 months– review quarterly and revise every August of the year.)

- Goals in my Family Relationships

Activities for my Family Relationships

- Goals in my Professional Career

Activities for my Professional Career

**"An unintentional life accepts everything and does nothing.  
An intentional life embraces only the things that will add to the mission of significance."**

Steve Gutzler

**STEVEGUTZLER**

GROWING LEADERS AT EVERY LEVEL  
WWW.STEVEGUTZLER.COM

To book Steve, contact us: p: (425) 681 9871 e: [steve@stevegutzler.com](mailto:steve@stevegutzler.com)

© 2025 STEVE GUTZLER LEADERSHIP QUEST

# LIFE & LEADERSHIP PLAN

DESIGNED FOR THE NEXT 12-24 MONTHS

- **Goals in my Personal Development**

**Activities for my Personal Development**

- **Goals in my Health and Fitness**

**Activities for my Health and Fitness**

- **Goals in my Finances**

**Activities for my Finances**

**"The best way to predict your future is to create it."**

Peter Drucker

**STEVEGUTZLER** GROWING LEADERS AT EVERY LEVEL  
WWW.STEVEGUTZLER.COM

To book Steve, contact us: p: (425) 681 9871 e: [steve@stevegutzler.com](mailto:steve@stevegutzler.com)

© 2025 STEVE GUTZLER LEADERSHIP QUEST

# LIFE & LEADERSHIP PLAN

DESIGNED FOR THE NEXT 12-24 MONTHS

- **Goals in my Fun Factor**

**Activities for my Fun Factor**

- **Goals in my Soulful Peace**

**Activities for my Soulful Peace**

**"Nobody finishes well by accident."**

Steve Gutzler

**STEVEGUTZLER** GROWING LEADERS AT EVERY LEVEL  
WWW.STVEGUTZLER.COM

To book Steve, contact us: p: (425) 681 9871 e: [steve@stevegutzler.com](mailto:steve@stevegutzler.com)

© 2025 STEVE GUTZLER LEADERSHIP QUEST