



# STEVE GUTZLER

## Speaker Packet



### KEYNOTE SPEAKER

Trusted authority on Emotional Intelligence, leadership influence, and team performance



### EXECUTIVE LEADERSHIP COACH

Who's who list of clients, influential leaders, and top executives



### INTERNATIONAL BEST-SELLING AUTHOR

Thousand copies  
of books sold





# ABOUT STEVE

**STEVEGUTZLER**

GROWING LEADERS AT EVERY LEVEL  
[WWW.STEEGUTZLER.COM](http://WWW.STEEGUTZLER.COM)

To book Steve, contact Michelle Joyce:  
p: (704) 965-2339 e: [michelle@michellejoyce.com](mailto:michelle@michellejoyce.com)

# Steve Gutzler, President of Leadership Quest



Steve Gutzler is the President of Leadership Quest, a Seattle-based Leadership Development company. **Steve is a dynamic speaker and a recognized authority on Emotional Intelligence, leadership influence, and high performance teams with a who's who list of clients** including Spotify, Seattle Seahawks, Microsoft, Starbucks, Boeing, Cisco, Starwood Corporation, Smart Choice Agents, Neenah, Inc., American Academy of Family Physicians, and Facebook to name a few.



## Lead With No Fear:

Your 90-day leader shift from worry, insecurity, and self-doubt to inspiration, clarity, and confidence is now an **international best-seller!**



### An Incredibly Good Book!

*Lead with No Fear is an incredibly good book. Steve Gutzler and Mike Acker use captivating personal stories and real-world consulting assignments to drive home powerful lessons. Their advice is practical, wise, and thought provoking. Buy a copy for yourself and one for someone you care about. You won't regret it. I strongly recommend this book.*

**Frank Sonnenberg**

## Leadership Matters

As a master storyteller, Steve has an unparalleled ability to communicate dynamic business and leadership truths through stories, anecdotes and humor. He believes every keynote presentation should transform lives, inspire leadership, and fuel teams to perform at their best.

He presents with passion and conviction to groups of 50 to over 5000 intimately in his high-performance Emotional Intelligence for Extraordinary Leadership and Unleash the Leader Inside of You keynote programs. He knows how to deliver proven results and has been engaging and inspiring audiences with his messages of extraordinary leadership, achievement, success, and significance for over 26 years.

## Experience Matters

Having coached and trained CEOs, presidents, professional athletes, and world-class organizations, Steve's insights have gained a reputation as a trusted authority on high-performance leadership, emotional intelligence for exceptional leadership, growing leaders at every level, and accelerated sales success.

A best-selling author on leadership and Emotional Intelligence, Steve is widely read and followed by over 142,000 Twitter followers. He resides near Scottsdale with his wife Julie where they enjoy time with their three adult children and six grandchildren.

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# Clients



## Trusted Advisor to Recognized Global Brands



- Acadia Health Care
- Accelerent
- American Academy of Family Physicians
- Arise Gaming Solutions
- AssuredPartners
- Autodesk
- BECU
- Bellevue WA, Police Pro-Act Unit
- Bellevue WA, Police SWAT
- Bernard Hodes Group
- BMW Constructors
- Boeing
- C.B.S. TV
- Central Washington University – School of Business
- Cisco
- Comcast Business
- Council of Engineering and Scientific Society Executives
- CSP Business Media
- D.R. Horton
- Easter Seals
- Eastside Narcotics Task Force
- Electronic Arts
- Event Experience
- Facebook
- Federal Court Clerks Association
- Fairbanks Convention and Visitor's Bureau
- FBI National Academy
- Forest City Enterprises
- Fortune Practice Management Inc.
- Foundations Recovery Network
- GROW Disrupt
- Hospitality Financial Technology Professionals
- Jamaica Business Development Corporation
- Kraft Foods
- Languageline Solutions
- Leadership Conferences
- Leadership Network
- LEAP
- Lhoist
- Loft 9
- Maletis Beverage
- Management Services Northwest
- Marriot
- MEDIAliance International
- Michigan State University
- Microsoft
- Mount Nittany Health
- My Life Recovery Centers
- NADCA
- NAIFA Washington
- Nuprecon
- OnMerit Marketing
- Officium Labs
- Pandora Radio
- Puget Sound Energy
- Ratner Companies
- Regent Surgical Health
- Ritz Carlton
- Safe Call Now
- Salish Lodge
- SALT Communications
- Seattle Seahawks
- Security National Mortgages
- Service Corporation International
- Schaffer Oil
- Sparkling Ice/Talking Rain
- SpecialtyCare
- Spotify
- Starbucks Coffee
- Starwood Corporation
- Surescripts
- The Hotel Group
- Thrive Communities
- Thryv Inc.
- Timberlake Church
- U.S. Census Bureau
- US Dept. of Commerce
- U.S. Dept. of Labor
- U.S. Dept. of Social Security
- Vertafore
- Warner Bros.
- WA Association of Area Agencies on Aging (W4A)
- WA Lodging Association
- WA State Employees Credit Union
- WA State Police Advanced Training
- WA State Chiropractic Association
- Watson Foods
- Westin Hotel
- Widenet Consulting
- Windermere Real Estate

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# Testimonials



"We had the pleasure of having Steve Gutzler as our keynote speaker this year. Steve's presentation and speaking skills are exactly what we were looking for and his approach matched our culture in a way that was refreshing.

**If you are looking for a keynote speaker that keeps your audience's attention and deliver a profound message then Steve is your guy!"**

*—Andrew Caldwell, President, Worldwide Insurance Network, Smart Choice Agents*

**"Steve's highly engaging and passionate style kept our team fully engaged and equally important, his relatable and actionable list of key leadership attributes was something our employees could take with them to have an immediate positive impact on their leadership effectiveness. Feedback was very positive and I'd certainly welcome and look for opportunities to work with Steve again."**

*—John P O'Donnell, President & CEO, Neenah, Inc.*

**"Steve inspired our global team through an inspirational and thought-provoking session that left our team motivated to recognize the opportunities ahead, rather than the obstacles in our path, and take ownership of their vision and journey."**

*—Bridgette Beam, Director of Programs, Facebook*

**"Impossible, Possible, Done!"**

Steve Gutzler has made the topic of Emotional Intelligence relevant and impactful to myself and my leadership team. These highly - interactive sessions have received consistent praise from my organization, and have had an impact on us both personally and professionally. **Steve is an energetic speaker whose passion for this topic is infectious. I give him the highest of recommendations."**

*—Mike Simms, Chief Procurement Officer, Microsoft*

**"Steve Gutzler was incredibly well-received yesterday— the feedback throughout the day by attendees and CEOs after his virtual keynote was overwhelmingly positive and effusive. His message was a perfect way to kick-off the meeting and set an incredible tone for the day. It was timely, relevant, and inspiring. He hit it out of the park!"**

*—Liz Giannini, Senior Operations Manager, CESSE*

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Be inspired. Have Steve at your next conference!

# Keynote Speaker

**Steve's favorite thing to do is speak... he takes pride in customizing each keynote program around your organization's culture and desired outcomes.** Steve believes every presentation matters and should transform a life one at a time. If you are looking for a Keynote Speaker who delivers great content on leadership, Emotional Intelligence, sales, and high-performance teams... with heart and soul then Steve's the perfect choice.

Steve Gutzler is one of the respected thought leaders on personal leadership and Emotional Intelligence. Combining humor and entertainment along with hard-hitting, and "how-to" information.

## STEVEGUTZLER

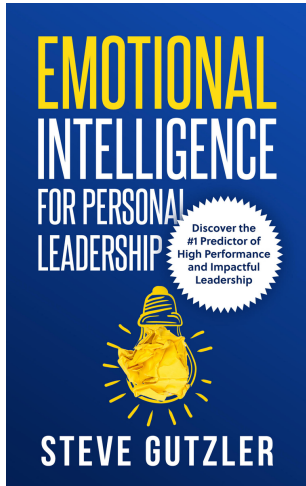
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# Emotional Intelligence

## for Extraordinary Leadership



The brain science of high performance and influence. In today's fast-paced, competitive work environment, how effective are you as a leader of personal influence, impact, and inspiration?

**Emotional intelligence (EI), our ability to manage our emotions and navigate successfully our personal and professional relationships is the game-changer.** This dynamic and fast-paced presentation will offer you practical tools for professional excellence and high-performance in leadership and life.

With the explosion of our information age and the increased potential of the millennial generation, it has become clear that in order to lead with impact, one has to fully engage the minds, emotions, and spirit of those they lead. While many managers today are skilled at presenting team goals and strategies, the skillsets of emotional intelligence and leveraging the brain science of high performance are the new competitive edge. Empowering your team to feel emotionally connected with their own purpose and to one another is imperative.

### Key Takeaways:

- Assess one's level of emotional intelligence in dealing with relationships with others in business and achieving organizational goals
- Learn the brain science of emotional hijacking moments and strategies for self-regulation of one's emotions
- Develop composure skills and redirecting emotions in order to ensure "win-wins"
- Learn actionable skills for resiliency and stress management
- Demonstrate and increase empathy by acknowledging the feeling and perspectives of others
- Build bonds of connection by nurturing instrumental relationships in business
- Build collaborative skills and empowering communication
- Recognize the contagious influence of your moods, attitudes, and emotions with leadership encounters.

\*Half and full-day workshops include Steve's Emotional Intelligence for Personal Leadership Assessment.

# Emotional Intelligence

## for Extraordinary Teams



Emotional Intelligence affects how we manage our emotions, navigate relationships, and achieve positive results.

For today's workforce, emotions are now the biggest factor in employee experience, organizational culture, and team performance. Teams want to feel valued, and they want to work for leaders and companies that truly care about their well-being.

Emotions drive performance every day. And positive results in the workplace are determined by how your employees navigate change and uncertainty, and how they emotionally impact and influence others on the team.

In this interactive keynote program **Emotional Intelligence for Extraordinary Teams**, Steve Gutzler will provide breakthrough techniques and strategies to create positive influence, high-performing teams, and proven results that will boost your bottom line.

Recent research has made it clear that increasing your emotional currency and emotional intelligence skillset is the single most important driver of an engaged, results-driven, and highly agile workforce.

### Key Takeaways:

- Self-awareness for better influence and communication among team members
- A deeper understanding of the science behind emotions: what the brain does under pressure, and specific tools and strategies to manage stressful situations
- Building empathy by being sensitive to the underlying emotional exchange
- How to use connected language to improve persuasion skills – highly impacting outcomes and profitability
- How to win the hearts and minds of your people
- Steve's engaging stories and case studies to inspire teams to thrive in the most challenging circumstances as seen in world-class environments such as the International Space Station, Microsoft, Google, and Yale University.

This **Emotional Intelligence for Extraordinary Teams** can be tailored to emphasize a variety of objectives, such as:

- Team collaboration and communication
- Navigating change and managing disruptions
- Eliminating employee burnout and optimizing emotional health
- Nurturing emerging leaders and supporting individual contributors
- Generating sales and cultivating client relationships
- Adapting Emotional Intelligence skills for challenging fields

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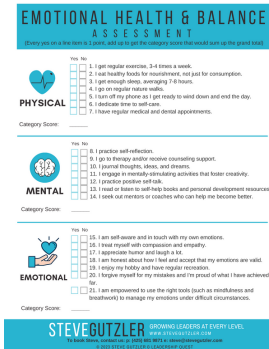
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Corporate wellness to help your team reset and recharge

# Emotional Health and Balance

## Strategies to Stress-Proof Your Leaders and Teams



### Emotional Health and Balance Assessment

Each participant receives Steve's Emotional Health and Balance Assessment, which can be utilized as an interactive onsite exercise or as a follow-up to the program.

Ideal for any audience, and customized for each organization, this interactive presentation is designed to help leaders, teams, and individual contributors reset and recharge.

Not surprisingly, a new study from Harvard Business Review shows burnout, anxiety, and depression are on a rapid increase for employees today, regardless of their title or position.

- **89% of the respondents said their work-life balance is getting worse, not better**
- **85% said they struggle with stress, anxiety, and burnout.**
- **82% said emotional health and well-being are in decline**
- **76% said they'd welcome help in wellness strategies for improved emotional health and balance.**

In today's fast-paced and competitive environment, a person's emotional health affects their overall work performance; how they cultivate meaningful relationships inside and outside the business; and how they will manage their overall mental health and sustainability moving forward.

**In this interactive program, you'll discover the same proven and actionable strategies employed by frontline health professionals, SWAT teams, leading corporate executives, and personal leaders. These proven tactics help reset and calibrate emotional wellness to handle stress in these rapid-changing times, resulting in achievable (and sustainable) balance.**

### Key Takeaways:

- Learn how emotional health and balance are the new fundamental currency for successful personal leaders and teams today
- Discover the power of energy management
- Identify the five stages of trauma that hold you back
- Learn how stress hijacks job performance and shuts down creativity and memory function
- Discover the "window of tolerance" as the key to playing and performing at our best
- Unlock self-leadership and self-care strategies to stress-proof your personal leadership and regain emotional health and balance

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STEVE'S TOP-RATED KEYNOTE

# Full Potential

How to Perform Best Under Pressure



**According to a Harvard Medical School study, an astounding 96% of leaders said they experience feelings of burnout.**

How do you create a sustainable pace and sustainable success while feeling under pressure and stress? Steve Gutzler, President of Leadership Quest, is a renowned speaker and author on the science of Emotional Intelligence, stress resiliency, leadership, and sustainable success.

Steve has personally coached and worked with senior leaders and teams at a number of Fortune 500 companies and leading organizations, including Microsoft, Seattle Seahawks, Starbucks, the Ritz Carlton, Spotify, Boeing, along with several government agencies.

**Discover the FIVE SHIFTS to take your team's performance to the next level!**

**This dynamic keynote addresses the epidemic of stress and pressure.**

Through inspiring stories and real-life case studies, Steve explains how leaders today need to be both “smart and healthy”. How to avoid self-sabotage and burnout through the science of Emotional Intelligence and stress resiliency tactics. How to continue to operate at optimum levels while facing deadlines and challenging relationships.

## Key Takeaways:

- How to self-manage those 17% moments when interactions in business become challenging and pressure-packed.
- How to create stress-resiliency tactics for sustainable success
- How to operate at full-potential and tap into confidence, optimism, resiliency and enthusiasm
- How to remain healthy and recognize exhaustion and burnout is not considered a badge of honor
- How leaders help others manage, energy and emotion when it matters most
- Learn the five shifts to grow your influence, impact, and inspiration.
- Discover the power shift from victim to leader.
- Gain clarity around your MVP (Most Valuable and Profitable) accomplishments.
- Become both smart and healthy.

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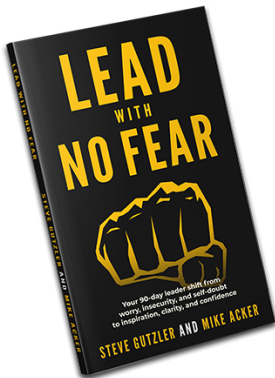


BASED ON THE INTERNATIONAL,  
BEST-SELLING BOOK

# Lead With No Fear



**Your 90-day leader shift from worry, insecurity, and self-doubt to inspiration, clarity, and confidence.**



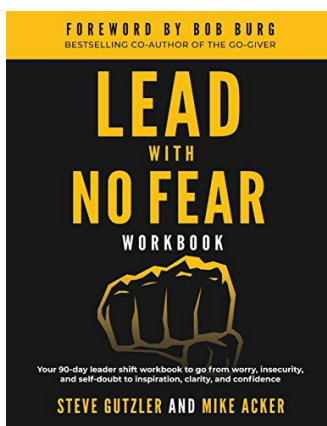
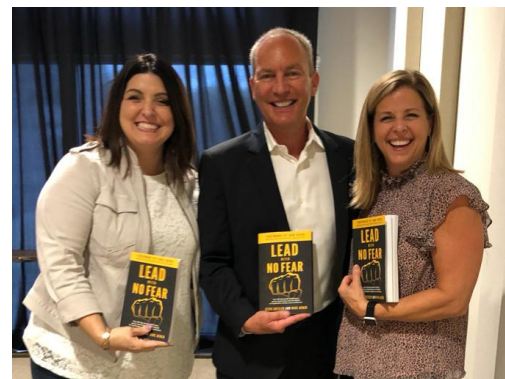
**In this uncertain age of worry, insecurity, and self-doubt, how will you lead and manage change for greater inspiration, clarity, and confidence?**

In this program, Steve will teach how to unlock 7 Key Leadership Shifts for greater influence and impact. He will illustrate and inspire your audience with real-life case studies of successful leaders and teams navigating the uncertain waters of leadership.

Instead of forcing leaders to make drastic changes, Steve will guide the audience into making significant, gradual changes over a 90-day period.

## Key Takeaways:

- Shifting from Victim to Leader
- Shifting from Unaware to Self-aware
- Shifting from Black and White to High-Definition
- Shifting from Insecure to Confident
- Shifting from Activity to Accomplishment
- Shifting from Smart to Smart AND Healthy
- Shifting from Fast to Finishing



## Complementary Resources:

### Lead With No Fear Book

Your 90-day leader shift from worry, insecurity, and self-doubt to inspiration, clarity, and confidence

### Lead With No Fear Workbook

Leader and team workbook 90-day action plan, goals, and assessment

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# Unleash the Leader Inside You



In his inspiring Keynote *Unleash the Leader Inside You*, Steve Gutzler shows how each of us can be an impactful and an influential leader in our organization and daily lives, making a positive difference regardless of our title or position.

Through inspiring stories of untitled leaders, Steve will explain how rapid change has impacted your role as a leader and will guide your audience through the dynamic process of five shifts, to raise your professional game and bottom-line influence.

You'll leave this motivational experience with actionable takeaways for professional and personal growth and the knowledge and inspiration to become the leader you want to be.

## How the best get even better— Unleash the Leader Inside You!

Great leaders understand that true leadership is not just about a title or position, it's about being a positive influence, creating positive impact, and inspiring greatness in others.

### Key Takeaways:

- Discover the five, 3-5% shifts to accelerate your leadership influence
- Shift from victim to leadership-language that attracts greatness
- Unlock greater clarity and vision which creates daily passion
- Learn the “greenlight” focus strategies that multiply and compound success
- Discover how becoming a “corporate athlete” combats stress and releases positive energy
- Walk away with the action steps necessary to create lasting behavior change and empowering team performance
- Learn the two most important hours of your day that increase your bottom line
- Discover ways to collaborate and encourage more contributions of others than focusing solely on personal achievement

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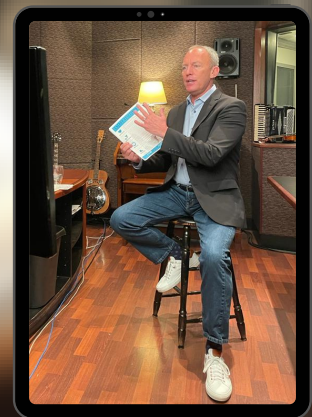
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# Virtual Experience



With the shift to virtual events and conferences, Steve is a valuable resource whether you're in the search for a virtual keynote, online course, or executive leadership coaching. As a trusted advisor to prominent brands, he certainly knows how to deliver proven results and has been engaging and inspiring audiences with his messages of extraordinary leadership, achievement, success, and significance!



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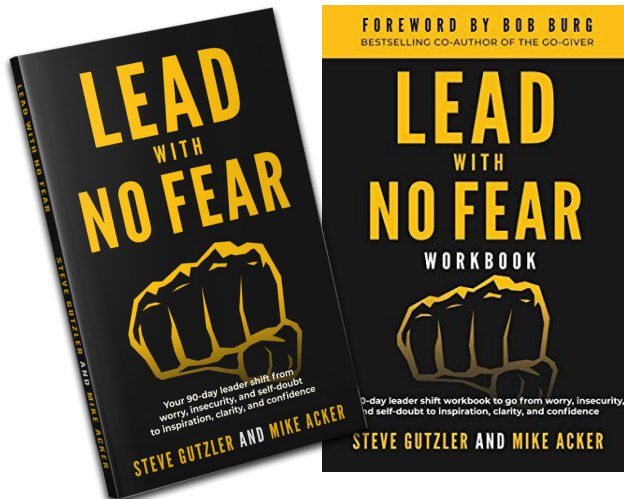
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# INTERNATIONAL BEST-SELLING Books

## #1 International Best-Seller

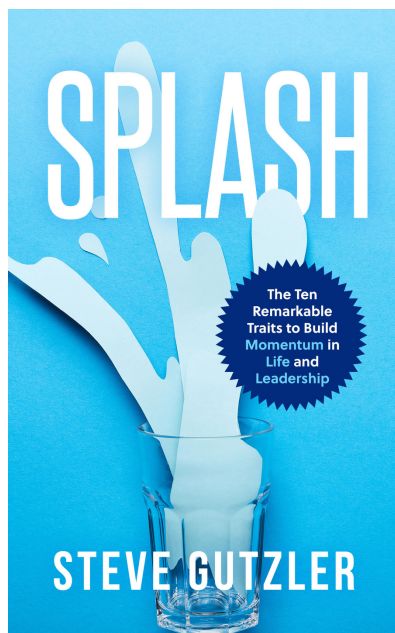


## Lead With No Fear Book & Workbook

Your 90-day leader shift from  
worry, insecurity, and self-doubt  
to inspiration, clarity, and  
confidence

Why 90 days? Because most shifts once discovered are unlocked in that time frame – also because that is the sweet spot when you begin to see exciting results.

*Lead With No Fear* equips readers to unlock their leadership potential, calling them to step into greater roles to create a better future.



## Splash:

The Ten Remarkable Traits to Build  
Momentum in Life and Leadership

A powerful motivational read for people from all walks of life. In this book you will discover the formula to create an impact in other peoples' lives by initiating a change in your own.

The term *Splash* is his creative method of recognizing a positive change. He paves the pathway for you to make a Splash in all areas of life including personal relationships, family life and professional life. By learning the 10 simple traits and proven methods developed by Steve through his life experiences, you can learn how to find motivation, and live a more meaningful life.



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STEVE GUTZLER ON

# Social Media

*Thank you!*

**156K**  
followers



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[instagram.com/stevegutzler](https://www.instagram.com/stevegutzler)



[facebook.com/SteveGutzlerLeadershipQuest/](https://www.facebook.com/SteveGutzlerLeadershipQuest/)



[pinterest.com/stevegutzler/](https://www.pinterest.com/stevegutzler/)

Increase your influence, impact, and inspiration. Follow Steve on social today!



Sign up to receive Steve's weekly inspired leadership blog to keep you and your team inspired in your leadership pursuits and ongoing success.

**5K**  
subscribers

Let's make your event memorable and inspiring!  
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