

Let's Unleash The Leader Inside You!

Steve Gutzler is one of the nation's premier thought leaders and sought after speakers on leadership, Emotional Intelligence and personal transformation. Steve's clients include many Fortune 500 firms and he is a sought after executive coach to CEO's, business executives and leading entrepreneurs. Steve was recently voted #1 in Huffington Post poll for "Social Media and Inspirational Leadership".



STEVEGUTZLER

GROWING LEADERS AT EVERY LEVEL

2017 Speaker Packet

www.SteveGutzler.com



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About

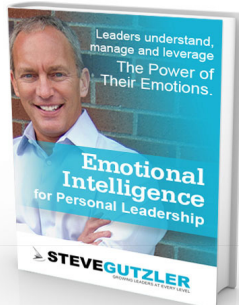
Steve Gutzler, President of Leadership Quest



Steve Gutzler is the President of Leadership Quest, a Seattle based Leadership Development company. Steve is a dynamic, highly sought after speaker who has delivered over 2500 presentations, to a who's who list of clients including, Pandora Radio, Microsoft, Starbucks, Boeing, Cisco, Starwood Corporation, U.S. Security Administration, Oxford Financial, Ranter Companies, Everett Police Department, Bayside Marin, U.S. Courts, Safe Call Now, U.S. Attorney General, and U.S. Probation to name just a few.

Leadership Matters

Steve's exceptional ability to communicate clear leadership and business/sales solutions with humor, clarity and insight is why he is in such high demand. Steve believes every Keynote presentation should transform a life and inspire leadership. He presents with passion and conviction to groups of 50 to over 5000 intimately in his high-performance Emotional Intelligence for Leadership and Unleash the Leader Inside of You. He knows how to deliver proven results and has been engaging and inspiring audiences with his messages of extraordinary leadership, achievement, success, and significance for over 26 years.



Experience Matters

Having coached and trained CEOs, Presidents, professional athletes, and world-class organizations, Steve's insights have gained a reputation around the world as an authority on high performance leadership, emotional intelligence for exceptional leadership, growing leaders at every level, and accelerated sales success.



Steve Gutzler is a regular guest on T.V. and radio. He recently was voted #1 by the readership of Huffington Post as the Most Inspirational Leader on Social Media.

A published author on leadership and Emotional Intelligence Steve is widely read and followed by over 147,000 Twitter followers. He resides near Seattle with his wife Julie where they enjoy time with their three adult children and four grandchildren.



Clients

Inspiring and Training Leaders Around The Globe



- Autodesk
- BECU
- Bernard Hodes Group
- Boeing
- U.S. Dept of Social Security
- Cisco
- U.S. Dept. of Labor
- D.R. Horton
- WA State Police Advanced Training
- Easter Seals
- WA State Chiropractic Association
- Hospitality Financial Technology Professionals
- C.B.S. TV
- Westin Hotel
- Kraft Foods
- Widenet Consulting
- Leadership Conferences
- Watson Foods
- Leadership Network
- Windermere Real Estate
- LEAP
- Loft 9
- Lhoist
- Maletis Beverage
- Marriot
- Michigan State University
- Microsoft
- Nuprecon
- OnMerit Marketing
- Pandora Radio
- SALT Communications
- Seattle Seahawks
- Starbucks Coffee
- Starwood Corporation
- Sparkling Ice/Talking Rain
- Salish Lodge
- The Hotel Group
- The Ritz Carlton

Testimonials

What People Say About Steve's Keynotes

"I am very pleased to say that your presentation exceeded everyone's expectations and was an absolute home run. Not only were you engaging and attention getting, but most importantly, the material has already made an impact. You certainly "Unleashed the Leaders" within all of us! Leadership Conferences differential advantage is our keynote speakers. It is the foundational success of our events. To have you as the star presenter has set a new bar for us. On behalf of all of the attendees of the Leadership Conference division of CSP Business Media, a heartfelt thank you!"

– David Jobe, President Leadership Conferences
CSP Business Media, LLC

"Steve Gutzler's Keynote presentations are packed with useful content, and are inspiring both their message and delivery. If you lead teams, and you need a speaker that everyone will be "wowed" by, then Steve is your ideal choice. He'll give your audience plenty of practical take-aways that they'll want to remember and use. Having built a nation-wide business from the ground up, and partnered with accomplished speakers in business and politics, I can enthusiastically recommend Steve Gutzler for leadership conferences or sales meetings. Steve's presentations always hit the mark with excellence and strategic insight.

– John Hennessey
Former CEO, Nuprecon

"Nothing short of fantastic! I would highly recommend Steve Gutzler without reservation. Truly impactful and inspiring. His Keynote on Emotional Intelligence for Extraordinary Leadership for our annual Summit Conference in Sun Valley was overwhelmingly received! Steve also was instrumental in building/solidifying our company culture early on."

– Jim Crystal
President, Salt Communication

"Steve Gutzler is a fantastic keynote speaker and challenges his listeners to move their leadership performance to the next level. Steve is also a great coach and trainer. I have had the pleasure of co-presenting with him on the topic of Emotional Intelligence for High Performing Leaders. His ability to tell stories to reinforce leadership is invaluable - he creates an immediate connection to his audience. As a former owner of a speaker agency, I have seen hundreds of speakers, and Steve is one of the best in the area of leadership!"

– Bobi Seredich, Co-Founder of Southwest Institute for Emotional Intelligence
President of EQ Inspirations, LLC

continued >

Testimonials

What People Say About Steve's Keynotes

"Impossible, Possible, Done! Steve Gutzler has made the topic of Emotional Intelligence relevant and impactful to myself and my leadership team. Over the course of several events with my Senior Leadership Team and Managers of our Global Outsourcing business, Steve has introduced us to a progressive series of topics and exercises aimed at improving our collective leadership skills, and "unlocking" our greatness potential. These highly - interactive sessions have received consistent praise from my organization, and have had an impact on us both personally and professionally. Steve is an energetic speaker whose passion for this topic is infectious. It has been a pleasure working directly with Steve, and to give him the highest of recommendations."

– Mike Simms,
Chief Outsourcing Officer, Microsoft



"Steve Gutzler absolutely "Brings It" each and every time he has worked with our team! I've had the pleasure of working with Steve since 2002 and in many respects consider him a part of our corporate team in that he was instrumental in the formation of our service vision seven years ago. Steve has been an irrefutable "WOW" during our annual General Managers Conferences, as well as, Leadership Team Advances. He has a unique ability to bring energy, authenticity, and practical takeaways with his enthusiastic keynotes and presentations. The topics that are discussed during Steve's thought provoking sessions resonate with our team via high level professionalism, passion, and purpose.

– Douglas N. Dreher
President & CEO, The Hotel Group

"I was truly astonished at the deeply personal and overwhelmingly positive response that this presentation generated. I had people come to me for weeks following the presentation of this material to tell me what a big impact it made on not only how they viewed their work life, but their personal lives and relationships as well.

One reason this was so successful was the incredible talent and style that Steve used in personally delivering the material. He interacted with the team in a way that caused boundaries to drop, openness to the material to present itself and freedom for individuals to participate with the broader team without feelings of self-consciousness to get in the way."

– Wes Moorhead
Former General Manager, Microsoft

Keynote Speaker



Be inspired. Have Steve at your next conference!

Check Steve's
Availability in 2017:

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Steve's favorite thing to do is speak... and it's felt through his authentic style and passionate delivery.

Steve believes every presentation matters and should transform a life one at a time. If you are looking for a Keynote Speaker who delivers great content on leadership, Emotional Intelligence, sales, and high performance teams... with heart and soul then Steve's the perfect choice.

Considerably Steve Gutzler is one of the world's elite authorities on personal leadership and Emotional Intelligence. Combining humor and entertainment along with hard-hitting, and "How-To" information.

Keynote Topics

Emotional Intelligence for Extraordinary Leadership:

Harness the power of the number one predictor of professional success and high performance!



Summary of Program:

In today's fast-paced competitive work environment, how effective are you as a leader? Emotional Intelligence (EI), our ability to manage ourselves and others around us, is the single greatest contributor to personal excellence and high performance in leadership.

In this dynamic presentation, you will discover:

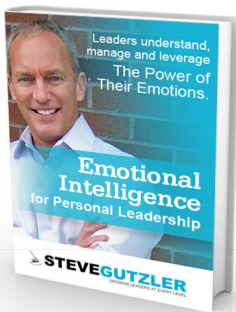
- The power of moods, attitudes and emotions and their contagious ability
- How effective leaders self-manage emotions rather than allowing them to sabotage personal success
- Understand the science of the human brain and how it influences our behaviors
- Learn game-changing skills to build emotional connections with clients and customers and build fierce loyalty
- Create leadership standards of inspired greatness and break the cycle of fear

Target Audience:

Steve has presented this topic to a wide array of industries including technology companies, sales teams, government agencies, financial advisors, realtors, small business associations, University programs, and leadership conventions and conferences.

Possible Formats:

This presentation is ideal for Keynote speaking ranging from 60-90 minutes long. It can also be delivered in a workshop or half-day seminar.



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Keynote Topics

Unleash The Leader Inside You:

How anyone, anywhere can make a positive difference



In his inspiring Keynote Unleash the Leader Inside You, Steve Gutzler shows how each of us can be a leader in our organization and daily lives make a positive difference, whatever our title or position.

Through inspiring stories of untitled leaders, Steve unlocks extraordinary keys each one of us can use to improve our organizations and enhance our careers. Steve shows the power of true leaders who are positive influences, create remarkable impact, and inspires others to greatness.

Among the qualities that genuine leaders share:

- A compelling vision that includes “others”
- They are purpose driven rather than diluted in activities
- They master their emotions and connect with others with meaningful communication
- Looking for ways to collaborate and encourage more contributions of others than focusing solely on personal achievement
- They create a lasting legacy of memorable achievements

Target Audience:

Steve has presented this topic to sales teams, technology companies, retail companies, service industries, and government agencies. Perfect for conventions and conferences desiring to build personal leaders of high performance.

Possible Format:

This is ideal for a keynote presentation of 60-90 minutes long. It can also be delivered in a half- full day team seminar.

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Keynote Topics

Full Potential: How to Perform Best Under Pressure



According to a Harvard Medical School study, an astounding 96% of leaders said they experience feelings of burnout.

How do you create a sustainable pace and sustainable success while feeling under pressure and stress?

Steve Gutzler, President of Leadership Quest, is a renowned speaker and author on the science of Emotional Intelligence, stress resiliency, leadership, and sustainable success.

Steve has personally coached and worked with senior leaders and teams at a number of Fortune 500 companies and leading organizations, including: Microsoft, Seattle Seahawks, Starbucks, the Ritz Carlton, Pandora Radio, Boeing, along with several government and law enforcement agencies.

Full Potential: How the Best Leaders Perform at Their Best Under Pressure

This dynamic keynote addresses the epidemic of stress and pressure. Through inspiring stories and real life case studies, Steve explains how leaders today need to be both “smart and healthy”. How to avoid self-sabotage and burnout through the science of Emotional Intelligence and stress resiliency tactics. How to continue to operate at optimum levels while facing deadlines and challenging relationships.

Steve will help your team increase performance and provide you with break-through techniques and strategies for self-leadership. Learn how to employ Emotional Intelligence for peak performance. This keynote will provide you with inspiration and actionable tools to get to the next level of performance.

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cont. on page 10

Keynote Topics

Full Potential: How to Perform Best Under Pressure cont. from page 10

You will learn:

- How to self-manage those 17% moments when interactions in business become challenging and work more difficult
- How to create stress-resiliency tactics for sustainable success
- How to operate at full-potential and tap into confidence, optimism, resiliency and enthusiasm
- How to remain healthy and recognize exhaustion and burnout is not considered a badge of honor
- How leaders help others manage, energy and emotion when it matters most

If you are looking for a dynamic speaker to motivate, inform, encourage and inspire your audience to become leaders in their field, Steve Gutzler is the best there is. Whether it's a group of senior executive or an audience of 1,000, Steve is a powerful keynote speaker that will leave the room feeling energized and wanting to get to the "next level" of performance.

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Keynote Topics

Power of Influence and Impactful Leadership



Don't wait for that promotion! Start leading now! Right where you are! You can make a difference!

Believe it or not, the most effective way to make an impact in work is to make an impact on individual people. In *Power of Influence and Impactful Leadership*, Steve Gutzler, president of Leadership Quest, empowers you to become a potent and positive influence in the lives of those around you without using a position or title. This is done through “pouring your life into other people” with intentional skills around self-awareness, self-regulation, self-motivation, emotional connections and social skills.

Learn the Power of Influence and Impactful Leadership:

- How to have a unique opportunity to exercise influence in all directions
- Influence Up (to the boss)
- Influence Across (to your peers and customers)
- Influence Down (to those you lead)

In Steve Gutzler's Keynote presentation, you will gain valuable insights on how to develop your influence and make actionable bottom-line results.

As a master storyteller, Steve has an unparalleled ability to communicate dynamic business and leadership truths through stories, anecdotes and humor. *Power of Influence and Impactful Leadership* is a message for today... to inspire those who aspire to make a positive difference, regardless of title or position.

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Marketing

Social Media, Book Covers and Photos:

Social Media Channels:

Facebook: <https://www.facebook.com/SteveGutzlerLeadershipQuest>
Twitter: <https://twitter.com/SteveGutzler>
LinkedIn: <http://www.linkedin.com/in/stevegutzler>
YouTube: <http://www.youtube.com/user/stevegutzler/>
Instagram: <https://www.instagram.com/stevegutzler/>

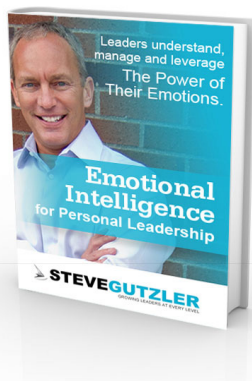
Videos:

Emotional Intelligence: <https://youtu.be/3ogrhg9RdB8>
Unleash the Leader: <https://youtu.be/eRmT7sL7fms>

Books:

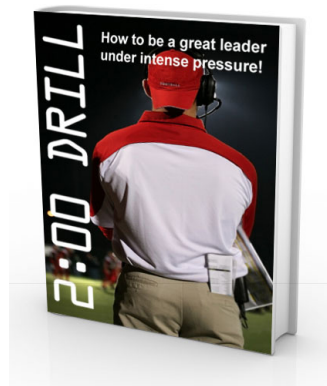
Available online at
Amazon.com
SteveGutzler.com

Emotional Intelligence for Personal Leadership

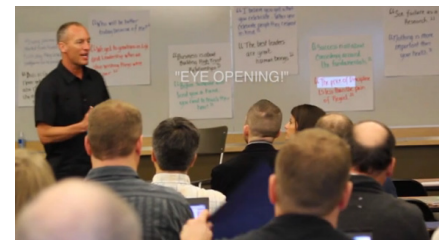


2:00 Minute Drill

How to be a great leader under
intense pressure!



Promotional Photos:





STEVEGUTZLER
GROWING LEADERS AT EVERY LEVEL

Let's connect on:



**Ranked #1 Social Media
and Inspirational Leader**

– *Huffington Post*

**Let's Unleash
The Leader Inside You**

Social Media and Inspirational Leadership

[Ranked #1 in Huffington Post](#), 02/20/2013

What is inspirational leadership exactly? Creating value, building coalitions, solving problems and elevating humanity? Yes, all of that and more. No matter which decade we find ourselves in, the concept of leadership, and what it means to our lives, endures and always seems to produce a provocative and lively discussion.

HUFFPOST TECH



RATE IT!

RANK: #1 | AVERAGE: 5



VOTE

CURRENT TOP 5

PICK YOUR OWN TOP 5



#1

#2

#3

#4

#5

Is it just about position or power, and is it just relegated to a particular field? The three writers on this post answer a resounding no to these questions. In fact, Ralph Lauren's description is very much in line with our view. We agree that "a leader has the vision and conviction that a dream can be achieved" and consistently "inspires the power and energy to get it done." So very true.



**“Inspiring Greatness
In Others!”**

— Steve Gutzler



Attitude is First!

- Be positive - Be optimistic.
- Be resilient.
- Have courage and be bold.

Dream Big. Do it!

- Aim high.
- Focus on accomplishments.
- Believe in my gifts.
- Try new things.

Go For The Golden Rule!

- Ask, what can i do for you?
- Make character decisions.
- Possess an “others first” mindset.

Walk in Faith!

- Let my life be my message.
- Put faith in the center.
- Love God ~ love people.

Learn. Try. Care.

- Read daily.
- Always try and never give up.
- Care about others.

Family Legacy!

- Put family first.
- Model service, gratitude, humility.
- Believe in their purpose.
- Create memories with each moment.

Be a Leader!

- Be a positive influence.
- Impact the world for good.
- Inspire greatness in others.

Be a Corporate Athlete!

- Train 4–5 days per week.
- Eat to win.
- Daily supplements.
- Healthy mind - diet.

Have Fun!

- Live life to the fullest!
- Make others laugh.
- Finish strong.



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