

# EMPOWERMENT BEHIND THE BADGE

EMOTIONAL INTELLIGENCE FOR PERSONAL LEADERSHIP



**STEVEGUTZLER**

GROWING LEADERS AT EVERY LEVEL

STEVEGUTZLER.COM



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# LEARN TO DISENGAGE SO YOU CAN RE-ENGAGE MORE POWERFULLY

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EMPOWERMENT BEHIND THE BADGE

# About



Steve Gutzler is one of the nation's premier thought leaders and sought after speakers on leadership, Emotional Intelligence and Personal Transformation. Having a son serving on the front-line of law enforcement as a patrol officer, undercover narcotic detective, and SWAT team member provides a unique perspective and appreciation of law enforcement today.

## Experience Matters

Steve's clients include many Fortune 500 firms including: the Seattle Seahawks, US Social Security, US Probation (Washington, Utah), Microsoft, and Boeing. Along with several law enforcement departments and agencies: Bellevue Police Dept., Pro-Act, SWAT teams, Eastside Narcotics Task Force, Everett Police Dept., Kirkland Police Dept., Yakima Police/Fire Depts., Henderson Nevada Police Dept., and Metro Police Las Vegas



## Leadership Matters

Steve's exceptional ability to communicate clear leadership and life transformations with humor, clarity and insight is why he is in such high demand. He knows how to deliver proven results and has been engaging and inspiring audiences with his messages of extraordinary leadership, achievement, success, and significance for over 20 years in over 2,500 presentations.





# EMOTIONAL INTELLIGENCE

ISN'T A 'SOFT SKILL';  
IT'S A HARD-EDGE LEADERSHIP  
SKILL THAT LEADS TO

**A STRONGER INFLUENCE.**

EMPOWERMENT BEHIND THE BADGE

# POLICE LINE DO NOT CROSS

## Description

### WHY?

In today's fast-paced and pressure filled law enforcement work environment, how effective are you as a leader of influence, impact, and inspiration? Emotional Intelligence (EI) is our ability to self-manage our emotions and navigate successfully under stress is the game changer.

### GOAL:

This **DYNAMIC, INTERACTIVE, and FAST-PACED** training will provide your officers with the actionable tactics and practical tools to maintain professional excellence and leadership.

### TAKEAWAYS::

**In this highly rated training, you will learn:**

- The hard-edge and bottom-line leadership difference emotional intelligence can make in your professional career
- How emotions drive our behaviors, performance and leadership influence
- The brain science behind emotional hijackings and how to self-regulate the stress hormone cortisol
- Emotional self-managed tactics and strategies for work and life
- Skills to deal with the public when emotions run high. How to "Play big" and program at your best.



**HALF or FULL-DAY WORKSHOP TRAINING!**



**STEVEGUTZLER**  
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# POLICE LINE DO NOT CROSS



## Empowerment Behind the Badge Training Modules

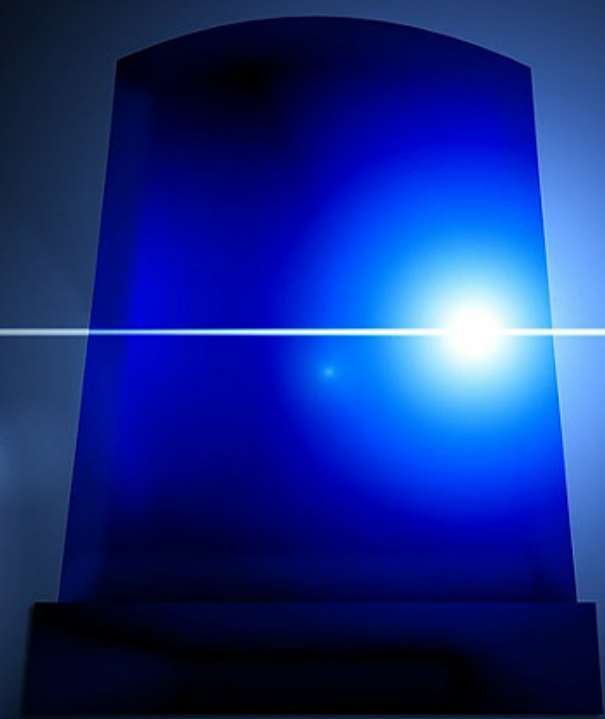
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- **Defining Leadership: Influence, Impact and Inspirations**
- **Emotions Drive Behaviors, Performance, and Leadership**
- **Managing the 17% when under stress**
- **Self-awareness and Emotional Management**
- **Brain Science and Emotional Hi-jacking**
- **Strategies for Stress Resiliency**
- **Communication and Collaboration: Keys to Effectiveness**
- **Leaders "Code of Honor" and Building sustainable careers**



Research shows that

# 83% of the time



We are able to effectively manage our interactions with the public and the tasks that need to get done.

However, in those **17% moments**, when interactions become challenging and our work more difficult, we find the hard truth.

**Whether or not we are able to continue to operate  
at our full potential.**

This is the hard-edge advantage of Emotion Intelligence. This is where our reputation and leadership is built.



# TESTIMONIALS

"Harness the power of the #1 predictor of Law Enforcement success for leadership skills."

## EMPOWERMENT BEHIND THE BADGE:

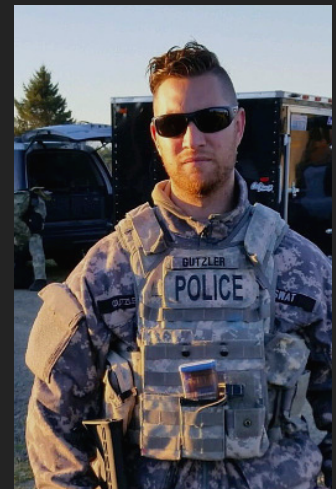
"As the training sergeant for a law enforcement agency of just over 200 commissioned personnel I often find myself in search of meaningful training for our leadership. I present leadership training quarterly at my agency for all supervisory personnel, from Acting Sergeants and civilians on through to the Chief of Police.

Steve's *Empowerment Behind the Badge* training was right on point in addressing a need for more current and progressive training. Too often in law enforcement we fall back on 'because this is always the way we have done it' and an old-school approach to training where we show up, someone talks at us for a given amount of time and we are somehow supposed to have transferred knowledge. Steve's class was not in this format. It was engaging, impactful and relevant. It touched on points both personal and professional.

Law Enforcement as a profession is particularly challenging right now and these challenges translate directly to law enforcement leadership. It is our responsibility as leaders in law enforcement to explore new ways of learning, communicating and interacting. I am happy to say that Empowerment Behind the Badge is a step in the right direction to meet this responsibility."

Sergeant Trevor Townsend  
*Everett Police Training Sergeant*  
May 24th, 2016

Everett Police Deputy Chief James Lever  
Everett Police Chief Dan Templeman



Officer Jayce Gutzler

"Steve Gutzler's message on leadership and emotional intelligence is right on point. As a police supervisor, I have experienced the ups and downs that come with leading others through both quick chaotic events and long mundane tasks. Both have their unique challenges and affect the dynamic of the work group. Unfortunately, we spend too much time looking outwardly at what we can do to fix others. Steve provides specific guidance on how to be better engaged, more balanced and an inspiration to those around you. Through interactive and engaging dialogue he helped me (and members of my organization) recognize how we could better manage our emotions and build trust within the team. "

John DeRousse  
Police Captain  
Seattle Metro Area

## EMOTIONAL INTELLIGENCE FOR EXTRAORDINARY LEADERS:

"Impossible, Possible, Done! Steve Gutzler has made the topic of Emotional Intelligence relevant and impactful to myself and my leadership team. Over the course of several events with my Senior Leadership Team and Managers of our Global Outsourcing business, Steve has introduced us to a progressive series of topics and exercises aimed at improving our collective leadership skills, and "unlocking" our greatness potential. These highly - interactive sessions have received consistent praise from my organization, and have had an impact on us both personally and professionally. Steve is an energetic speaker whose passion for this topic is infectious. It has been a pleasure working directly with Steve, and to give him the highest of recommendations."

Mike Simms  
*Chief Outsourcing Officer*  
Microsoft





The background of the entire image is a close-up, slightly angled view of the American flag. The stars and stripes are clearly visible, with the blue field of stars on the left and the red and white stripes on the right. The flag appears to be waving in the wind.

# **A LAW ENFORCEMENT CAREER**

IS BOTH REWARDING AND  
CHALLENGING.

**THE KEY IS TO REMAIN BALANCED  
AND BUILD A SUSTAINABLE LIFE.**

EMPOWERMENT BEHIND THE BADGE



Empowerment Behind the Badge  
**Interested? Want More?**

Schedule your  
discovery call for  
custom training and  
cost information:



[steve@stevegutzler.com](mailto:steve@stevegutzler.com)



**(425) 681-9871**

**Thank you for your service!**



Training Participants will receive  
Steve Gutzler's new E-Book:  
**Emotional Intelligence for  
Personal Leadership**

**"Developing into an  
effective law enforcement  
leader is a continuous,  
personal learning  
process."**